Raise the curtains on our new image.
That’s the Wey. You like it?
Editorial

SISTAG AG NEWS
Edition: Spring 2012
Number of copies: 7000

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Concept: Kobalt AG, Luzern
Printing: Multicolor Print AG, Baar
Since 1964, we have been operating in national and international markets under the name of SISTAG. During this time, the company has been responding continuously to the requirements of a growing and at the same time increasingly demanding customer base. With our Wey valve products, we are among the globally leading providers in this sector. Wey as a brand name is recognized and internationally protected. In the industry, the name stands for Swiss quality, both with regard to the product and the support we offer. It is also synonymous with experience, competence, flexibility and utmost reliability. This reputation of the Wey products is based on exceptional functionality and process safety, ease of maintenance and long service life. Wishing to reflect the outstanding reputation of the Wey products all over the world, we have now decided to give the brand an even more powerful image. This means that we will act and communicate even more on target in the future. How do we plan to accomplish this? By putting the spotlight on our name: Wey. The new, dynamic appearance will ensure worldwide uniformity in the way we present ourselves, allowing us and you to head into the future with confidence and clearly defined objectives. Without ever forgetting where we come from and who we are.

That's the Wey we go.

Kind regards

Hans-Jörg Sidler
New **Wey** Corporate Identity
New logo, new imagery, new claim: **That’s the Wey!**
Wey controls the future

**STRONG BRAND**

*Ranking among the leading providers of valve technology, our company adopts a corporate identity that additionally emphasizes this leadership.*

From now on, we will let the name do the talking. A name that has enjoyed high international prestige for a long time. Under the Wey brand, we embody dynamism and confidence. With a new logo. With new imagery and a new claim that is as unique as can be.

**THE NEW CLAIM**

Our products ensure at any times and anywhere that the right dosage of the fluid is properly channelled and arrives at its destination. You could say that we open and close the delivery ways. The amalgamation of the English word ‘way’ with the brand name defines a claim that is as unique and inimitable as our products and our keenness to serve. In addition, it expresses that we are comprehensively experienced developers of tailored special solutions. Convincingly, if you ask us.

**THE NEW LOGO**

The new Wey logo reflects modernism and dynamism. The new look leaves no doubt as to its standard – 100% contemporary industrial design. The deliberate reduction creates powerful branding. The complementary insertion of the Swiss cross directly references the home of quality.
**THE NEW IMAGERY**

Surprising, confident, lots of esprit. Put in the context of our headlines, these strong images will leave a lasting impression. A wholly unexpected presentation that we believe may set a new standard of communication in the business. What do you think of our new presentation?

We are looking forward to your reactions and lots of feedback. Please send to s.mahler@weyvalve.ch

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*Our valve tests go to the heart of the matter – to make sure they last an entire lifetime.*

*You can always rely on Wey services and products all year round, year in, year out.*

*The SpeedWey valve features a natural reflex: When it senses danger, it closes in a matter of milliseconds.*
Anything but a flop
Switzerland’s latest supercomputing center is operating in the city of Lugano since October 2011. Wey gives care that neither super-brains nor super-processors overheat.

Have you ever heard of Gigaflops-, Teraflops- and Petaflops? No? Do not despair – until very recently, neither did we. Processing capacity of computers is measured in Flops (Floating Point Operations Per Second). Flops measure the number of calculating steps per second. 1986 Cray2 was the first Swiss high performance computer to exceed the 1 billion (10^9) calculating steps per second threshold. The next mark of 1 trillion (10^{12}) calculation steps – the so-called Teraflops mark – was surpassed 1997 and 2012 shall be the year the 1 quadrillion (10^{15}) mark is reached. Supercomputing is the key to higher competitiveness. Computers of this kind and capacity are utilized in the context of scientific research. For example earth scientists create with the help of supercomputers...
high definition simulations of how earthquakes originate and seismological waves spread. Another field of scientific research where supercomputers are used is hemodynamics, the science of how blood flows. As with earthquakes, supercomputers produce simulations of the anatomic structure and the psychological reaction from cardiovascular system in healthy and unhealthy conditions. The research allows scientists to draw conclusions which later help to cure cardiovascular diseases.

The Swiss Federal Institute of Technology in Zurich built in only 16 months the infrastructure that today hosts the Swiss national center for high performance computers. The facility is a center of excellence for supercomputers and provides its services to all Swiss colleges and universities. Alone the IT infrastructure requires a space of 2000 square meters. The building is five stories high with a glace facade and built to minenergy-Eco-standards with a 2.8 kilometer long cooling system. The water required to cool the IT infrastructure is directly pumped from the nearby lake, Lago di Lugano. The following inscriptions further illustrate the size and range of the project.

- Cooling pipe: 2.8km long; diameter DN 800
- Water capacity: 760l/s
- Water temperature intake: 6.5°C
- Water temperature outlet: 16-25°C

The cooling system is equipped with Wey knife gate valves MFA and MFE. Seven knife gate valves DN 800 with electrical actuator and one DN 500 with gear manual actuated have been produced and tested according to special requirements.

- Wey Knife Gate Valve MFE DN 800
- Working pressure: 6 bar
- Seal test: 8 bar
- Nominal pressure: 9 bar
- Gate material: duplex steel 1.4462
- Electrical actuator: Auma SA16.1 with Auma Matic AM02.1
SISTAG will be at the following trade fairs:

**IFAT ENTSORGA**  
World’s Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management  
7 to 11 May 2012  
Neue Messe in Munich  
You will find us in Hall A4, Stand 231/332.

IFAT ENTSORGA 2012 sets a new record with a total surface of 215,000 square metres – 180,000 square metres in halls and 35,000 square metres in the open. 2,730 exhibitors visited the last IFAT ENTSORGA. This number will also be beaten.

**ACHEMA 2012**  
18 to 22 June 2012 in Frankfurt am Main  
You will find us in Hall 8.0, Stand E63.

ACHEMA is the world forum of the process industry and a key technology summit for chemical engineering, environmental protection and biotechnology.

**geoProtecta**

14 to 16 November 2012  
3rd Swiss Trade Fair for Natural Hazards and Risik Management in St.Gallen.

Come to see us! We are looking forward to your visit.

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